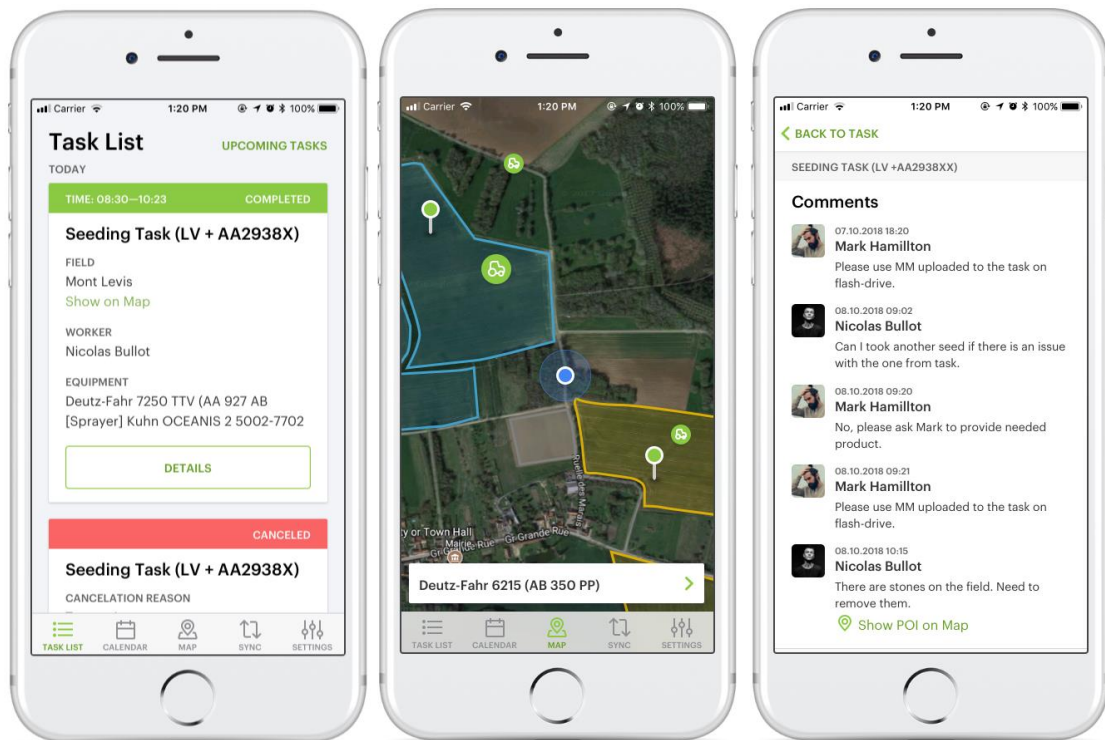


VillagebyCA Reims, November 10th 2019

MyEasyFarm unveils its DRIVER mobile application

MyEasyFarm, the AgTech Cloud platform for Data aggregation and transfer with Ag machines, unveils its MyEasyFarm DRIVER mobile application for Farm or Contractor machine drivers.



MyEasyFarm platform sends tasks to be completed in the fields to the tractor terminals as ISOBUS tasks (using USB sticks or in a connected way like agrirouter). In parallel, the platform also sends notifications to the driver of the machine in the DRIVER mobile application with indications on the task to be performed, the location of the fields, the product intrants to be used and the relevant prescription map.



The driver can also upload information to the farmer or the contractor manager using the mobile application : when a task is completed, notes on the tasks, product intrans quantities (even if these quantities are more likely to be documented by the display of the tractor).

« Drivers are directly notified about their interventions and guided to the right fields, farmers or contractor managers are informed in real time of the progress of the tasks and the possible problems occurring with an equipment. This is an important value in the tasks tracking and documentation for large farms or contractors», said François THIERART, MyEasyFarm Co-founder

A future version will automatically record start and end of each task by geolocation of the driver smartphone.