



## **PRESS RELEASE**

Climate Agriculture Alliance

**The *Climate Agriculture Alliance* association announces the launch of FarmVault, the unique identification platform for all farmers participating in a carbon program.**

***Paris, March 2nd, 2023* - The Climate Agriculture Alliance, the association committed to agriculture that tackles climate change, has a mission to ensure that confidence is built in the agricultural carbon market. To this end, the Alliance is committed to developing the tools that will enable the market to be regulated, and is launching FarmVault, the unique identification platform for all farmers engaged in a carbon program, to ensure a basic principle of certification: the counting of credits.**

### **Creating the tools that will ensure the credibility of the carbon offer**

To accelerate the market for carbon credits generated by agriculture and build confidence in the voluntary market, it is necessary to ensure that the financiers who turn to these carbon credits have a real impact.

To certify a carbon credit, certification bodies must ensure that the impact of the program is quantifiable, permanent and additional, and also guarantee that the credit generated is only counted once.

### **FarmVault, the single, independent registry to avoid double counting of emissions reductions and removals**

FarmVault is the first tool developed by the Climate Agriculture Alliance, which aims to avoid double counting of emission reductions and carbon sequestration from farmers participating in multiple carbon payment schemes. The platform manages the compatibility of the schemes and allows project developers and regulators to make requests to a single, independent register. This register is managed by a trusted third party who ensures the confidentiality of all farm data included within it.

Thanks to this platform, all carbon program operators are now able to register a farmer on FarmVault, having checked that the farm is not already involved in another carbon program.

The French “*Label Bas Carbone*” programs (carbon programs designed at a national level by the French government : Arable, Carbon Agri, Hedgerows, Plantation Orchard, Ecomethane), Gaïago Carbon, Soil Capital, Rize program, Oléoze and Regeneration program are integrated into the tool. The platform will be enriched with the compatibility of programs from new players on the market.

The aim of the association is to make FarmVault the reference tool on the European market and to integrate any new Carbon program. One year after its creation, the association represents 4800 farmers involved in different carbon programs on the French market and over 7400 farmers in Europe.

### **A concrete tool that reinforces the association's commitment to defining a European framework for carbon certification**

In addition to the creation of this tool, the Climate Agriculture Alliance is also contributing to the structuring and framing of the agricultural carbon market in Europe. In particular, the association has been appointed by the European Commission as an observer member of the "Carbon Removal" expert group, acting in the context of the definition of the quality criteria for carbon removals as well as the processes for monitoring, reporting and verifying the authenticity of these removals.

On November 30th, the European Commission issued a proposal for a regulation to establish a European soil carbon sequestration certification framework. The expert groups are working on the operational concretisation of this framework to accompany the Commission and the Parliament in the finalisation of the final regulation. The Carbon Removal expert group is specifically supporting the Commission in developing tailored certification methodologies for the different types of carbon removal activities.

### **About the Climate Agriculture Alliance association**

Created in February 2022, the Climate Agriculture Alliance aims to help agriculture, a key sector in the fight against climate change, to adopt climate-friendly practices and, in particular, to promote the adoption of agroecology, by associating carbon finance mechanisms. It also aims to ensure that confidence in the agricultural carbon market is strengthened, in particular by proposing a solution to avoid double counting of emissions reductions and carbon sequestration by farmers participating in several carbon payment schemes.

The association was founded by companies active in the European agricultural carbon market: [FarmLEAP](#), [Gaïago](#), [TerraTerre](#), [Genesis](#), [SoilCapital](#), [MyEasyFarm](#), [Rize](#) et [CarboneFarmers](#). They have since been joined by [Sysfarm](#), [Agdatahub](#), [la Filière CRC](#), [Klim](#), [La Coopérative Carbone](#), [GreenPods](#), [Pur Projet](#) and [UPL](#).

The association thus represents 4800 farmers involved in different carbon programs on the French market and more than 7400 farmers in Europe.

For more information, please visit : <https://www.climate-ag.org/>

**Contact for press :**

Gaïago : Priscille Reneaume – 0633493311 - [preneaume@prcommunication.fr](mailto:preneaume@prcommunication.fr)

FarmLEAP : Victoria Bevan - 0762109135 - [victoria@farml leap.com](mailto:victoria@farml leap.com)

MyEasyFarm : Adeline De Vriendt - 0609882643 - [adevriendt@myeasyfarm.com](mailto:adevriendt@myeasyfarm.com)

Rize : Etienne Variot - [contact@rizeag.com](mailto:contact@rizeag.com)

Soil Capital: Maud Lesure +32 486 56 98 14 - [m.lesure@soilcapital.com](mailto:m.lesure@soilcapital.com)