

# Press Release



VillagebyCA Reims / Bezannes, 6th of July 2023

## MyEasyFarm in Germany

**MyEasyFarm**, the leading AgTech start-up in Precision Farming and Low Carbon Agriculture, announces the opening of an office in Osnabrück, Germany.

After Brazil in 2020, Italy in 2021 and more recently the Netherlands in 2023, MyEasyFarm is continuing its international expansion with Germany.

As Europe's leading producer of agricultural equipment, Germany is an extremely attractive market for both precision farming and low-carbon agriculture.



MyEasyFarm has already been a member of the 'Agrotech Valley' association since the end of 2022, which has around forty members including equipment manufacturers such as AMAZONE, CLAAS, GRIMME and KRONE and the agricultural cooperative AGRAVIS.

Agrotech Valley works on issues relating to the digital transformation of agriculture and the agro-industry.



MyEasyFarm has turned to the Osnabrück-based Seedhouse accelerator to set up its new office, becoming the first start-up to join the Gateway program of support for international start-ups. Bringing together 34 leading companies and supported by the State of Lower Saxony, Seedhouse provides a platform for innovations in the fields of agriculture, food and digitisation.



Finally, MyEasyFarm has been selected to take part in the Business France Booster AgriNest Germany 2023 program to accelerate its development in Germany.



This 6-month program, designed to support French AgTech companies, will enable MyEasyFarm to benefit from support in discovering, developing and establishing itself on the German market.

MyEasyFarm is actively recruiting in Germany and other European countries to export its Precision Farming and Low Carbon Farming solutions.

**More information on [MyEasyFarm](#) :**

*Publisher of digital platforms since 2017, MyEasyFarm is a French AgTech startup specialized in Precision Agriculture and Low Carbon Agriculture.*

*MyEasyFarm is based at VillagebyCA Reims and has offices in Italy, Netherlands and Brazil. The MyEasyFarm team is composed of 25 people from engineering schools in Agriculture/Agronomy and Computer Science.*

*Its mission is to support the agricultural world in its agro-ecological transition through 2 cutting-edge digital solutions: MyEasyFarm and MyEasyCarbon.*

*Expert in data exchange with agricultural equipment, MyEasyFarm makes it easy to practice Precision Agriculture. Designed for farmers and agricultural contractors, the platform collects, manages, transfers and analyzes agricultural data from many sources (fields, satellites, drones, agricultural machinery, weather, IoT sensors) to reduce the use of inputs and improve crop management. The MyEasyFarm platform has prestigious clients such as KUBOTA, MICHELIN, LIMAGRAIN, VIVESCIA, SYNGENTA and equips more than 1200 farmers in France and Western Europe.*

*The first application certified by Bureau Veritas with the Low Carbon Label, MyEasyCarbon is an application for the food industry (farmers, cooperatives, agribusinesses) to measure and reduce CO2 emissions/soil carbon storage in agriculture and generate additional revenues in the form of reliable carbon credits.*

*MyEasyFarm is based at VillagebyCA Reims and has offices in Italy, the Netherlands, Germany and Brazil. The MyEasyFarm team is made up of 25 people from engineering schools in Agriculture/Agronomy and Computer Science. MyEasyFarm is part of many associations in the AgTech field (La Ferme Digitale, Agronov, Pôle de compétitivité Agro Sud-Ouest innovations, la chaire AgroTIC, Terrasolis, 4pour1000, ...) MyEasyFarm is supported by BPI, Business France and the Grand-Est region and is accelerated by Scal'Enov and HECTAR.*



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