Press Release

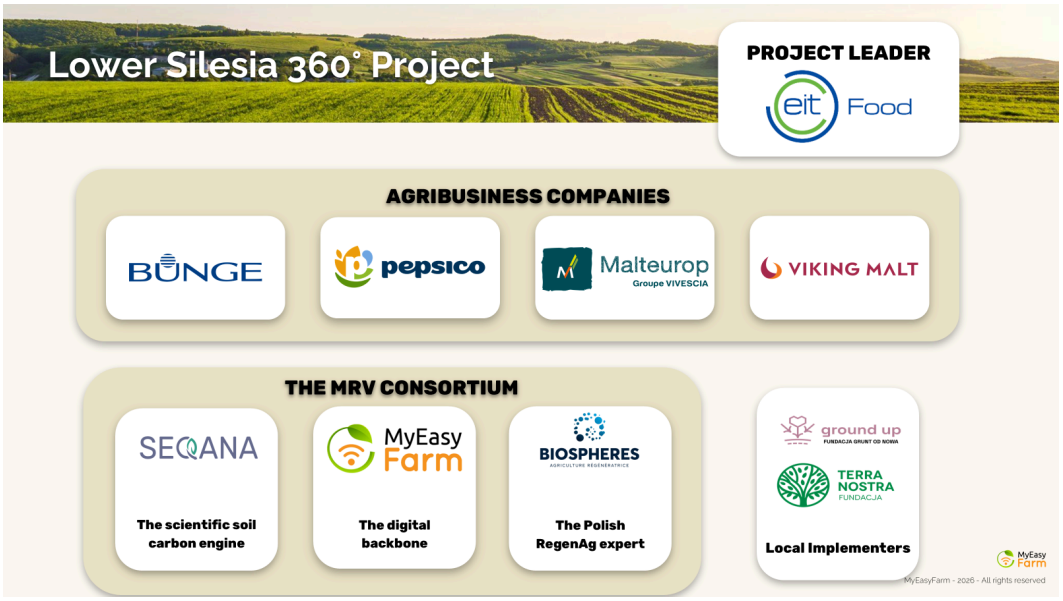
Bezannes (France), March 11, 2026

MyEasyFarm empowers the EIT FOOD Lower Silesia 360° Regenerative Agriculture project with its dMRV (digital Monitoring Reporting Verification) platform in collaboration with SEQANA and BIOSPHERES.

As one of the EU's largest agricultural producers, Poland plays a vital role in Europe's food security, making efforts to strengthen agricultural resilience to climate change essential.

EIT Food has launched **Lower Silesia 360°, a 3-year flagship regenerative agriculture project in Poland**, as part of its wider Resilient Agriculture Portfolio of landscape projects**.**

Designed as one of the largest initiatives of its kind in Poland, the project brings together farmers, businesses, and local institutions to accelerate the transition to regenerative farming and strengthen agricultural resilience.

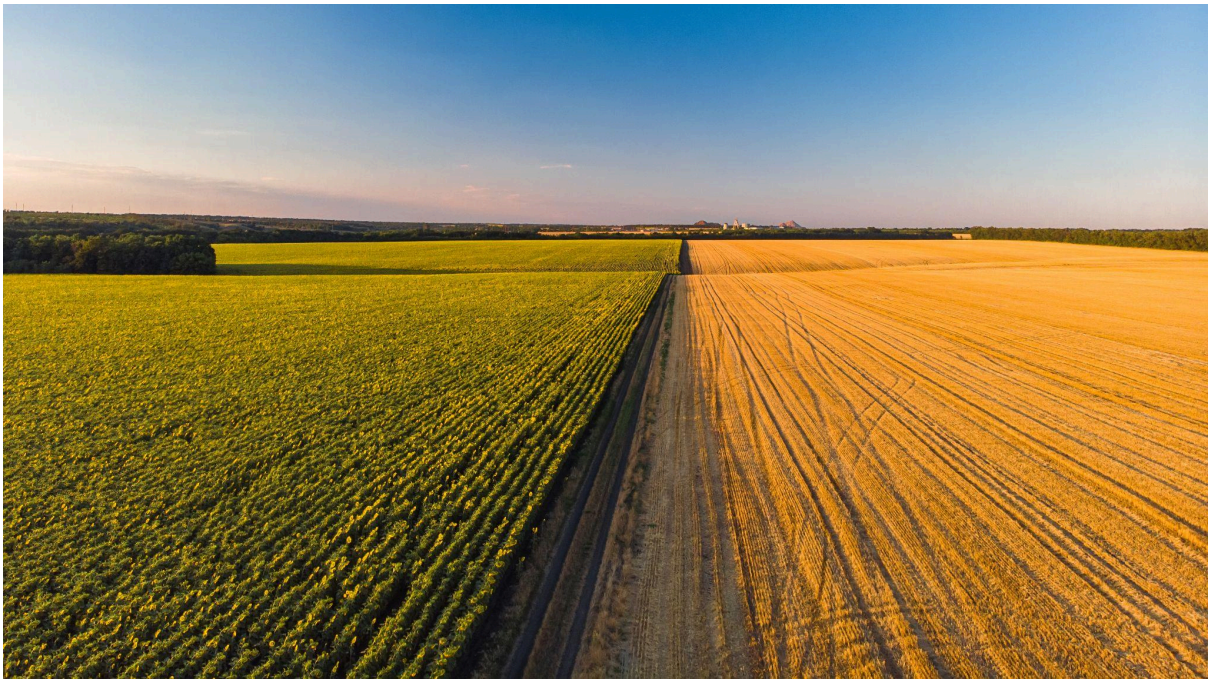


Lower Silesia 360° project is orchestrated by EIT Food and associates **Bunge, PepsiCo, Viking Malt and Malteurop with 170 polish farmers**, encompassing **20,000 hectares of farmland across four major crops, including rapeseed, wheat, malting barley and sugar beet**. By aligning these corporate off-takers with farmer-led actions, the project seeks to improve soil health and biodiversity, enhance carbon sequestration, and ensure long-term farm viability.

"*At Bunge, we aim to enable regenerative agriculture at scale. By joining a multi-stakeholder project like Lower Silesia 360º, we are encouraging the adoption of low-carbon practices on farms with consistent monitoring of soil health, carbon, water, and social indicators. This*

allows us to work together in support of a regenerative model that will generate value for both farmers and clients in the sector's decarbonization journey." Says **Nicolas Priou**, EMEA Head of Regenerative Agriculture, Bunge.

While designed for cross-value chain collaboration, Lower Silesia 360° puts farmers at its core : they will benefit from **tailored technical training, financial incentives**, and long-term capacity-building – with particular focus on improving both environmental outcomes and farmer livelihoods.



The project runs from **2025 to 2028** and is supported by a consortium composed of **MyEasyFarm, SEQANA and BIOSPHERES**.

MyEasyFarm provides its **digital Monitoring, Reporting and Verification (dMRV) platform** to collect robust data on environmental outcomes including soil health, biodiversity, and greenhouse gas emissions.

SEQANA provides the scientific foundation for **soil health quantification** and builds a sampling design based on soil variability to determine the Economic Optimum Number of Samples (EONS).

BIOSPHERES acts as the **Regenerative Agriculture expert in Poland**, contributing technical expertise on soil health and co-benefits across climate, water, and biodiversity. They support the deployment and proper use of the platform to ensure consistent data quality and project implementation.

Annual reports will share insights to inform future projects across Europe, with a final report published in 2029. With numerous challenges faced by the agriculture sector, the landscape

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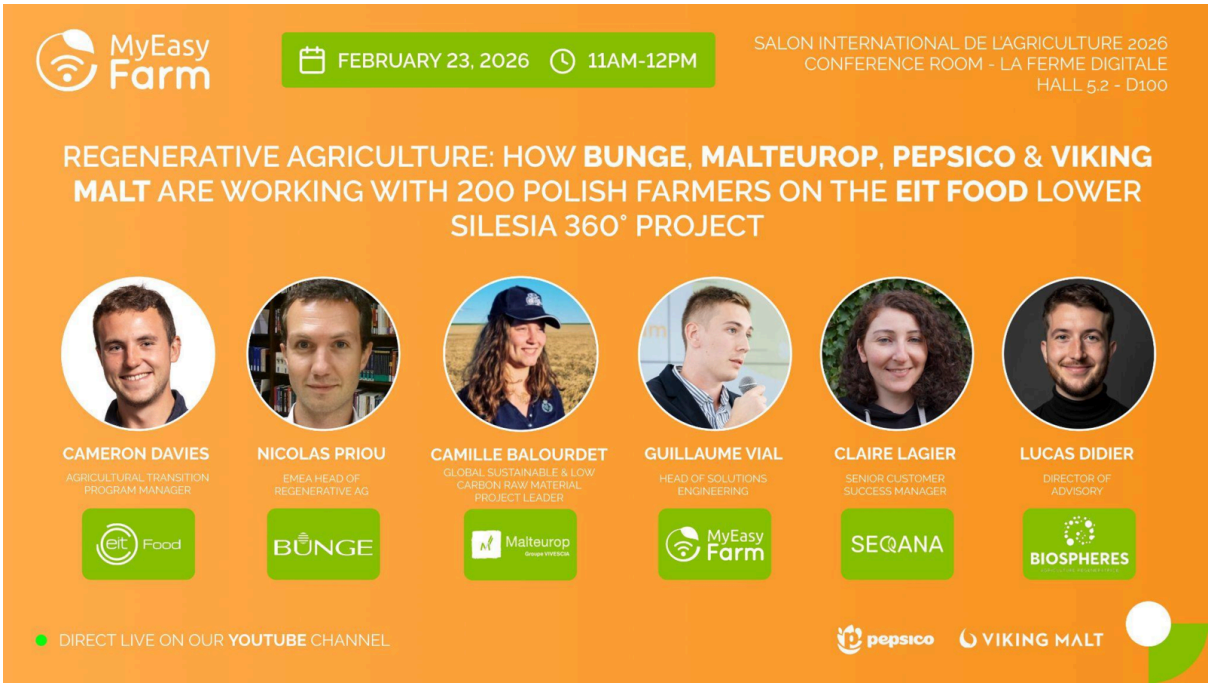
will help enhance farmer resilience to current and future pressures, ensuring the security of vital supply chains in Poland and beyond. The Lower Silesia project is the second regenerative agriculture landscape to be launched under the EIT Food Resilient Agriculture Portfolio and will serve as a critical foundation for scaling regenerative practices across Europe, providing a hub for innovation and helping farmers transition to more sustainable and resilient farming systems.

A conference about the Lower Silesia project was held during the Paris International Agricultural Show on , [the replay is available here]



"This landscape launch is a landmark moment for agriculture in Europe, showing how regenerative approaches can be scaled at landscape level by bringing the entire value chain together. Lower Silesia 360° can become a blueprint for other landscapes across Europe, delivering benefits for nature, farmers and the food system as a whole." - **Richard Zaltzman**, CEO, EIT Food.

"This initiative unites businesses, local stakeholders and farmers across Lower Silesia to build resilience at scale. By working across the landscape, we can secure the future of key supply chains in Poland and inspire similar transformations elsewhere in Europe"- **Elvira Domingo**, Director of Resilient Agriculture, EIT Food.

« *The EIT FOOD Lower Silesia project* is *a very nice example of the MyEasyFarm dMRV platform used simultaneously by 4 agrifood corporates with 200 farmers sharing their practice changes* », says **Guillaume VIAL**, Head of Solutions at MyEasyFarm.

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"*Lower Silesia 360° is an important step toward scaling regenerative agriculture at landscape level*," highlights **Jakob Levin, Co-Founder of Seqana**. "*Seqana is excited to support the project with the scientific backbone needed to measure outcomes, combining remote sensing, soil data, and advanced modeling to quantify soil health and carbon across the region*."

"*Landscape approaches like Lower Silesia 360° are key to scaling regenerative agriculture in a meaningful way. Biospheres and our Polish teams are thrilled to be part of the MRV consortium, bringing the rigor needed to measure and validate the true impact of this transition on the ground*." , adds **Lucas DIDIER**, Director of Advisory at BIOSPHERES.

For more information on this project, visit
https://www.myeasyfarm.com/en/replay-conference-salon-international-agriculture-2026/

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About *MyEasyFarm* *:*

At MyEasyFarm, we're Ag Data experts. We leverage satellite, agricultural machinery, soil, weather, and virtually any available Ag data in our SaaS collaborative platform. We empower the entire agrifood supply chain—from farmers to food companies—to MMRV (Measure, Monitor, Report and Verify) the shifts in farming practices.

We generate reliable and verifiable KPIs to help Corporates match their Sustainable commitments (SBTI, CSRD, …) and connect farmers to financial incentives like Carbon Credits and Regenerative Agriculture Corporate premiums.

As Kelvin said, "You can only manage what you measure"—our mission is to drive measurable improvements in CO_2 emissions, soil health, and biodiversity, advancing regenerative agriculture for a more resilient future.

MyEasyFarm is based at VillagebyCA Reims and has offices in Italy, the Netherlands, Germany and Brazil. The MyEasyFarm team is made up of 25 people from engineering schools in Agriculture/Agronomy and Computer Science. MyEasyFarm is part of many associations in the AgTech field (La Ferme Digitale, Pôle de compétitivité B4C, Terrasolis, 4pour1000, ...) MyEasyFarm is supported by BPI, Business France and the Grand -Est region and is accelerated by Scal'Enov, HECTAR and is in the EIT Food RisingStar programme.

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About SEQANA

Based in Berlin, Seqana specializes in leveraging remote sensing and machine learning to develop data-driven Monitoring, Reporting, and Verification (MRV) solutions for soil-based carbon removal projects. Whether the objective is to enhance soil health, claim CO2 removals, or strengthen supply chain resilience, Seqana delivers scientifically rigorous, scalable solutions for corporations and project developers worldwide.

About BIOSPHERES

Biospheres is a European leader in the development and deployment of regenerative agriculture, with 15 years of experience in restoring agricultural ecosystems. Operating across more than 20 countries on 4 continents, Biospheres supports organizations in transitioning toward agroecological practices, from strategic advisory and farmer training to impact measurement and supply chain transformation. With a team of around 65 experts based in France, Spain, Italy, Eastern and Central Europe, Canada and India, Biospheres combines field-level expertise with robust MRV approaches to deliver concrete, measurable outcomes on soil health, carbon, water, biodiversity and socio-economics.

www.biospheresgroup.com

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